



AGENDA

- I. CHAIR REPORT (DR. HADLEY)
- II. DIRECTOR REPORT (ANDERSON)
- III. ADMISSIONS REPORT (GILL AND REYNOLDS)
- IV. NCAA DIVISION I RESTRUCTURING (DR. HADLEY)

**I. CHAIR REPORT**

- A. Division 1-A Faculty Athletics Representatives Meeting. Dr. Hadley updated the council on the recent Division 1-A FAR meetings that took place in Dallas. He noted that this group meets once a year and a number of different topics were discussed. Topics included a panel of coaches and student athletes discussing coach-student athlete interaction as well as a presentation on NCAA research and the uses and limits on data in the creation of NCAA policy. Michigan State's president gave a presentation on NCAA restructuring and NCAA President Mark Emmert presented to the group as well. The complete agenda for the meeting including links to many of the presentations can be found at [http://oneafar.org/Program\\_2013.pdf](http://oneafar.org/Program_2013.pdf)

**II. DIRECTOR REPORT**

- A. Sports Performance. Recent hire David Klossner, Associate Athletic Director for Sports Performance, discussed some of the initiatives he worked on at the NCAA and his initial goals for his unit.
- B. Competitive Update. Kelly Mehrtens filled in for Kevin Anderson and recognized the successful seasons that Football, Men's Soccer, Women's Soccer, Field Hockey and Volleyball were having this fall. She also noted Maryland Madness taking place in Cole Field House and thanked Jay Gilchrist and Linda Clement for their cooperation in making this event happen.
- C. Big Ten Integration Update. Associate Athletic Director Ryan Bowles updated the council on Big Ten integration initiatives the department has commenced. The department has begun conversations with the Big Ten Network about infrastructure and connectivity needs for the network to be operational on campus. ICA staff members have been included in Big Ten meetings. The department has met with representatives from Weber Shandwick who was hired by the conference to aide in the transition. Lastly, the department has launched an integration committee with work groups to focus in on a successful transition.
- D. Fundraising Update. Tim McMurray reported that athletic fundraising is up on the year in Terrapin Club giving, unrestricted gifts and premium seating. Individual sport fundraising is down from this time last year.
- E. Ticket Sales and Digital Marketing Update. Deputy Athletic Director Nate Pine announced that football ticket sales have already surpassed last

year's total with three home games remaining. He reported that less than 3,500 tickets remain for the Clemson football game. He also announced the department has committed more resources and staffing to marketing including the development of a digital marketing unit.

- F. Academic Update. Chris Uchacz highlighted the academic support services that are provided to Individual Admit and at-risk student athletes. Services include learning skills/style testing, mentors, tutoring and weekly academic meetings.
- G. Budget Update. Marvin Lewis provided the council with a budget update through the first quarter of the fiscal year.

### **III. ADMISSIONS REPORT**

Barbara Gill, Director of Undergraduate Admissions, and Britt Reynolds, Associate Director of Undergraduate Admissions, provided an overview of the admissions process for student athletes to the Council. They reviewed the six most recent freshman cohorts, including general student data and student-athlete data, and individual admit academic results for student athletes and the general student population.

### **IV. NCAA DIVISION I RESTRUCTURING**

Dr. Hadley led a discussion on the current status and some of the issues surrounding the NCAA. He briefed the council on the vetting process that is on-going regarding the NCAA structure and the council discussed the Ed O'Bannon lawsuit and its potential impact.

Meeting Adjourned